

POLICY/COMMUNICATIONS COMMITTEE MEETING MINUTES

March 1, 2022 Virtual Meeting - 4:00 p.m.

Committee Members: Jodi Bettermann, Chair

Beth Fiore, Jennifer Wolf, Eric Zwerling

Administrative Staff: Dr. Jonathan Hart, Superintendent of Schools

Jason Bohm, SBA/Board Secretary

Agenda

- 1. Policy 9400, News Media Relations was discussed, and it was agreed to collect some sample policies for review and discussion at the next committee meeting.
- 2. Alert 226 The following policies and one regulation were reviewed by the committee and recommended to move forward to the full Board for first reading.
 - a. Policy 2415.05 Student Surveys, Analysis, Evaluations, Examinations, Testing or Treatment
 - b. Policy 2622 Student Assessment
 - c. Regulation 2622 Student Assessment
 - d. Policy 3233 Political Activities
 - e. Policy 9560 Administration of School Surveys
- 3. Revised Calendar 2021-2022 now includes school being open on May 31 because of the February 25 snow day. June 20th will now be an early dismissal to allow 8th grade staff and students time to prepare and arrive at Hunterdon Central for the graduation ceremony that afternoon. Last day of school stays the same, June 21.
- 4. Board Goal 1: To continue to improve communications and expand community engagement with all stakeholders. Our focus will include broadening our efforts beyond our locality, highlighting and celebrating district accomplishments with an emphasis on our sustainability/greening initiatives, and developing collaborations with our local governmental entities. Possible outcomes: new website, enhanced use of social media, highlight Green initiatives including a published book, presence at national, local, and regional conferences. Updates: new website is complete, social media use has increased, Green initiatives are included in a book by Dr. Plevyak, teachers and administrators are presenting at conferences this spring related to strategic goals: Dr. Higgins, Mrs. Moffat and Ms. Pauch are presenting at the NJ Principals/Supervisors Association. Dr. Hart, Ms. Patrick and Ms. Nagel are presenting at the New England Educational Research Association (Dr. Hart is doing a second presentation with a fellow Superintendent as well), EcoAmbassadors Program
- 5. Press Releases Tentative Topics (Based on Communications Plan):
 - a. April (due March 15): Special Services Updates (Mrs. Beegle)
 - b. May (due April 15): Mental Health/SEL (Mr. Tumolo), Green Initiatives (Mr. Zwerling/Ms. Freeman)
 - c. June (due May 15): Final Budget Approval (Mr. Bohm), Governor's Educator of the Year (Mrs. Harris), 8th grade Graduates (Mrs. Moffat)
- 6. Next Meeting: March 30 at 4 p.m.